

Nine New Bergen Apps

VERY VERY important FYI #1: For all questions about these products, contact Marcel at marcel.hofstede@live.nl

FYI#2: Info for getting started can be found at the bottom of this email.

FYI #3: Apps #1-7 deal with declarer play and/or defense.
They will help a player improve greatly.

FYI #4: To see an example from Bid with Bergen, click on this link:
<http://www.martybergen.com/images/bidwithbergenscreen.png>

Bergen Bridge Apps

- 1) Beginner #1
- 2) Beginner #2
- 3) Intermediate #1
- 4) Intermediate #2
- 5) Advanced Play
- 6) Advanced Defense
- 7) Expert (50 deals to play and 50 to defend).
8. Bid with Bergen #1
9. Bid with Bergen #2

“Bid with Bergen” is an innovative, instructive and convenient fun way for players of all levels to improve their bidding and their partnership. Each app provides an opportunity to bid 150 pairs of hands on your own or with a partner and immediately receive your score to know how you did. No matter where you are or how much time you have, it is a perfect way to spend that time improving your bidding. The cost for the app is a very modest \$6.99 (a bit more in foreign countries).

An internet connection is not required. The software is available as an app for both Apple and Android devices.

You are welcome to use your own bidding methods or my recommendations. Regardless of the conventions you use, as always, the key to your success will be your bidding judgment. After you finish an auction, you will then see the score you earned (1-10) as well as see the auction that I recommend. You will also see my evaluation of the hands and recommendations on the best way to handle them. All your auctions and scores are saved and can be viewed later.

When bidding with a partner, you should review the auction and objectively discuss it. You'll be amazed as to how much this approach can improve your partnership. In fact, this type of bidding practice is exactly what expert pairs do to improve their partnership.

It is human nature to focus on your score and how well you did or didn't do. Of course, for players who are interested in learning and improving, I strongly suggest that you always read the analysis and reflect as well. Good results are nice; but the bottom line is striving to become a better bidder.

Whether bidding with or without a partner, it is recommended that you bid the hands again months later. You will find that not only did you score better, but more importantly, you'll feel a lot more confident in KNOWING how to figure out how to make the best bid.

Getting started

The apps are available for the Mac, iPad/iPhone and Android devices.

To order the Bid with Bergen apps for the iPad/iPhone or Android devices, you first have to download the free app 'Bid with Bergen' which is available in the corresponding AppStore. (You can find the app by searching with the keywords 'Bergen' and 'Bidding').

When you start the app, you'll enter the main screen and you'll see the 'buy' button.

Before buying the app you can run the free demo (in the demo version only a limited number of deals is activated) to see how this app works.